

Little Book of Locals

HELPING YOU MAKE THE MOST OUT OF YOUR ADVERTISING

Rates & Specifications

Coverage

Print Run 40.000

Royal Mail Direct to your door

Additional copies available
in all major supermarkets
and additional outlets in:

DA3 8, DA3 7, DA13 9, DA12 3, DA13 0, DA12 4,
DA1 2, DA2 6, DA2 7, DA2 8, DA9 9.

Additional online and social media coverage
included



Call us on **01474 627026** or email **info@littlebookoflocals.co.uk**.

Little Book of Locals

The Little Book of Locals is expanding to reach even more clients!

The Little Book of Locals has been connecting businesses with the community. Company details and information lands on the doormats of households across the region, providing them with a handy and comprehensive guide to professional and trustworthy businesses in the area.

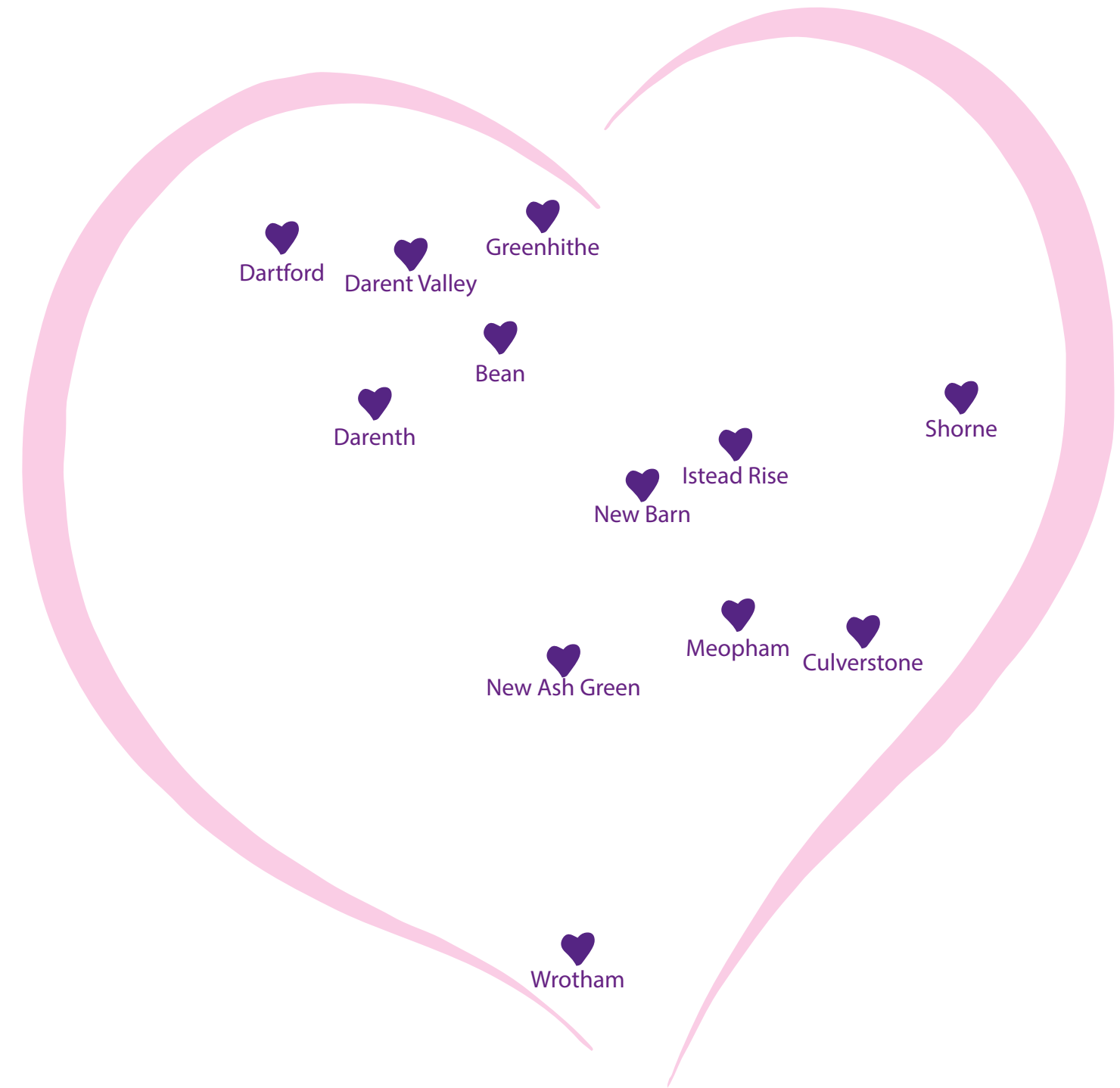
Now the Little Book of Locals is growing. We care about all our advertisers and want to make the Little Book of Locals work even better for your businesses.

YOU TOLD US YOU WANTED TO ATTRACT MORE NEW CLIENTS. WE LISTENED.

We have expanded our delivery numbers to even more homes and businesses. Your business' details and information will now be delivered to the following targeted postcodes: DA3 8, DA3 7, DA13 9, DA12 3, DA13 0, DA12 4, DA1 2, DA2 6, DA2 7, DA2 8, DA9 9.

ADVERTISING GUIDELINES

The information within this media pack is your guide to maximizing the clarity of your message. All images or logos should be supplied CMYK at 300dpi in file formats TIFF, EPS, JPEG, BMP, or PNG. All copy supplied will be considered proof read and the sole responsibility of you the client. Any advert submitted after the agreed deadline will not be submitted to the current issue.



Little Book of Locals

Advertising Rates

Front Cover: £436

Back Cover: £349

Full page: £310

½ page: £180

¼ page: £93

1/8th page: £55

10% discount for bookings of 4 months or more.

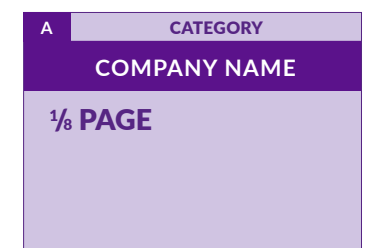
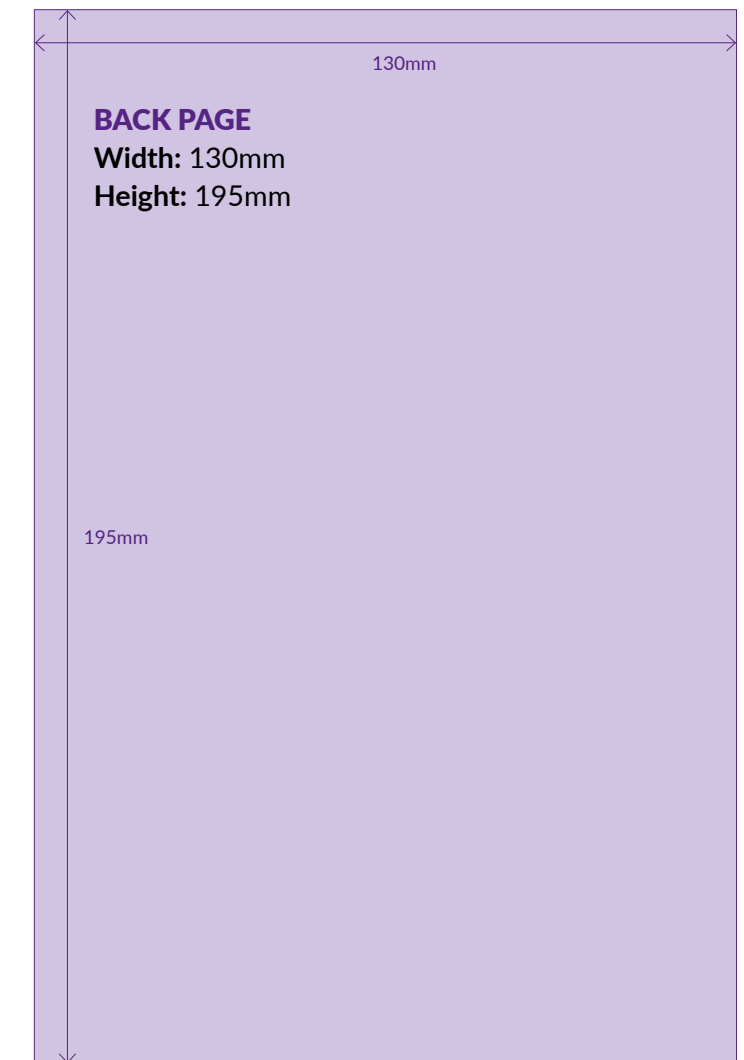
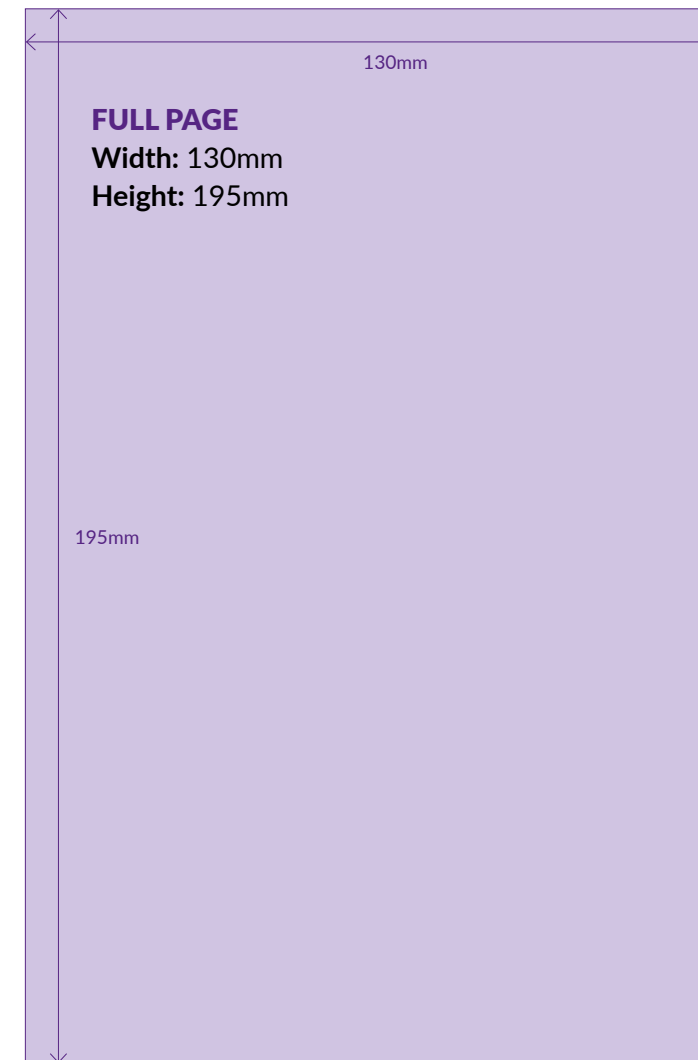
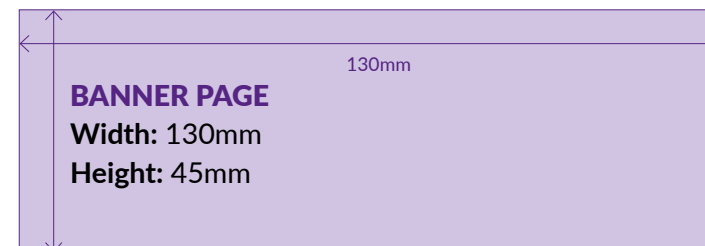
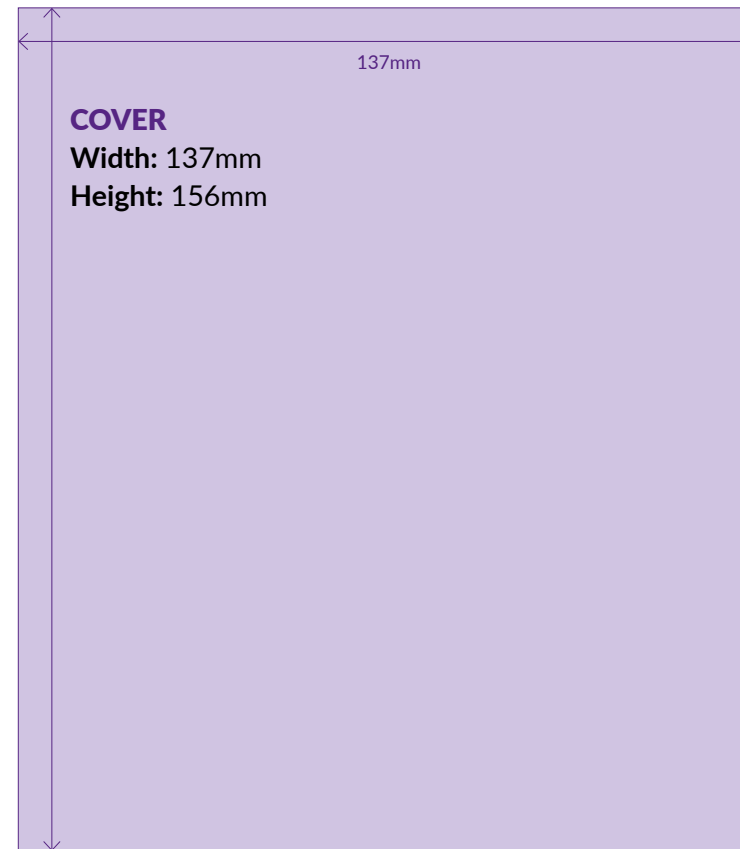
All adverts are subject to a minimum 2 month term

All prices subject to vat at current rate

Available to pick up in:

- Sainsbury's Northfleet
- Morrisons Gravesend
- Tesco's Gravesend
- ASDA Gravesend
- ASDA Greenhith
- Other local shops in the area.

Additional artwork cost £40 per ad (not including 1/8 page adverts)



Artwork Specifications

Preferred Files Formats:

PDF High Resolution

Accepted File Formats:

JPEG: Maximum Compression 300dpi

EPS: Resolution 300dpi

Tiff: Resolution 300dpi

Artwork can be supplied by email or shareable link such as “DropBox” or “WeTransfer”



PLEASE NOTE:

All artwork must be supplied in one of the digital formats specified. Any artwork supplied in other formats such as Corel Draw, Word, Publisher or PowerPoint will not be accepted and may incur an additional artwork fee.

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